

"ഭരണഭാഷ- മാതൃഭാഷ"



കേരള സർക്കാർ

12362
24/11/20

നം.സി2/116/2020/ ഐ & പി ആർ

ഇൻഫർമേഷൻ & പബ്ലിക് റിലേഷൻസ് (സി) വകുപ്പ്

തിരുവനന്തപുരം.

തീയതി : 24/11/2020

റിപ്പബ്ലിക് ദിന പരേഡ്, 2021- ഡിസൈനർ/ ഫാബ്രിക്കേറ്റർമാരിൽ നിന്ന് അപേക്ഷ ക്ഷണിക്കുന്നു

2021 ജനുവരി 26-ന് ന്യൂഡൽഹിയിൽ നടക്കുന്ന റിപ്പബ്ലിക് ദിന പരേഡിൽ അവതരിപ്പിക്കുന്നതിനുള്ള കേരളത്തിന്റെ ഓഗ്വോ തയ്യാറാക്കുന്നതിന് ഈ മേഖലയിൽ പ്രവൃത്തി പരിചയമുള്ള ഡിസൈനർ/ഫാബ്രിക്കേറ്റർമാരിൽ നിന്നും അപേക്ഷ ക്ഷണിക്കുന്നു. കേന്ദ്ര പ്രതിരോധ മന്ത്രാലയത്തിന്റെ എക്സ്പെർട്ട് കമ്മിറ്റി മുന്പാകെ സമർപ്പിച്ചിട്ടുള്ള ഡിസൈൻ തിരഞ്ഞെടുക്കുന്ന പക്ഷം പ്രസ്തുത ഡിസൈന്റെ ഫാബ്രിക്കേഷൻ തയ്യാറാക്കേണ്ടതാണ്. ഇക്കാര്യത്തിൽ സന്നദ്ധതയുള്ളവർ മാത്രം അപേക്ഷിച്ചാൽ മതിയാകും.

എന്നിരുന്നാലും താഴെപ്പറയുന്ന വിഷയങ്ങളെ അടിസ്ഥാനമാക്കിയുള്ള ഡിസൈനുകളും അപേക്ഷയോടൊപ്പം സമർപ്പിക്കാവുന്നതാണ്. എക്സ്പെർട്ട് കമ്മിറ്റി മുന്പാകെ ഇതിനകം സമർപ്പിച്ചിട്ടുള്ള ഡിസൈൻ സെലക്ഷൻ ലഭ്യമാകാത്ത പക്ഷം ഇപ്രകാരം ലഭിക്കുന്നതിൽ നിന്ന് ഒന്നോ അതിലധികമോ ഡിസൈനുകൾ എക്സ്പെർട്ട് കമ്മിറ്റി മുന്പാകെ അവതരിപ്പിക്കുന്നതിന് തിരഞ്ഞെടുക്കുന്നതാണ്. പ്രസ്തുത ഡിസൈൻ എക്സ്പെർട്ട് കമ്മിറ്റിയുടെ സെലക്ഷൻ ലഭ്യമാകുന്ന പക്ഷം അതിന്റെ ഫാബ്രിക്കേഷൻ ജോലികൾ (3 D മോഡൽ) ബന്ധപ്പെട്ട ഡിസൈനർ നിർവഹിക്കേണ്ടതാണ്. ഇതിനായുള്ള ചെലവ് വകുപ്പ് വഹിക്കുന്നതാണ്. കൂടാതെ ഡൽഹിയിൽ വച്ച് നടക്കുന്ന എക്സ്പെർട്ട് കമ്മിറ്റി യോഗത്തിൽ പങ്കെടുക്കുന്നതിനുള്ള റ്റി.എ/ ഡി.എ അനുവദിക്കുന്നതാണ്.

1. സംസ്ഥാനത്തിന്റെ ചരിത്രപശ്ചാത്തലമുൾക്കൊള്ളുന്ന വിഷയം
2. ഉത്സവങ്ങൾ
3. സാംസ്കാരിക പൈതൃകം വെളിപ്പെടുത്തുന്ന വിഷയം
4. സംസ്ഥാനത്തിന്റെ വികസനപ്രവർത്തനം വിലയിരുത്തുന്നതും ദേശീയ പ്രാധാന്യമുള്ള പരേഡുകളിൽ പ്രദർശിപ്പിക്കുവാൻ യോഗ്യവുമായ പദ്ധതികളുടെ ദൃശ്യങ്ങൾ
5. പ്രകൃതി ദൃശ്യങ്ങൾ
6. ഭാവി വിക്ഷണം

ഈ അപേക്ഷയോടൊപ്പം ഒന്നിലധികം ഡിസൈനുകൾ സമർപ്പിക്കാവുന്നതാണ്. ഡിസൈനുകൾ ഒറിജിനൽ കളരിലും കേന്ദ്ര പ്രതിരോധമന്ത്രാലയത്തിന്റെ മാർഗനിർദ്ദേശങ്ങൾ പ്രകാരവും സമർപ്പിക്കേണ്ടതാണ്. മാർഗനിർദ്ദേശങ്ങൾ ഇൻഫർമേഷൻ & പബ്ലിക് റിലേഷൻസ് വകുപ്പിന്റെ ഔദ്യോഗിക വെബ്സൈറ്റിൽ (www.prd.kerala.gov.in) കാണാവുന്നതാണ്.

അപേക്ഷ സമർപ്പിക്കുന്നതിനുള്ള അവസാന തീയതി: 01.12.2020, ഉച്ചയ്ക്ക് 2 മണി.



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GOVERNMENT OF KERALA

No.C2/116/2020/I & PR

Information & Public Relations (C) Department

Thiruvananthapuram,

Dated :24/11/2020

**Republic Day Parade 2021 - Kerala Tableau – Applications invited from
Designers/Fabricators**

Applications are invited from designers / fabricators with experience to fabricate the tableaux for the State Kerala to be presented in the Republic Day Parade on 26th January 2021 in New Delhi. The design is already submitted before the Expert committee of the Ministry of Defence and if design got selected, the selected person/agency has to fabricate the same. Only those who are willing to this shall apply.

However, designs based on the following subjects/themes can also be submitted by the designer / fabricator along with the application. If the design already submitted before the Expert Committee is not selected, one or more appropriate designs such received will be selected for presentation before the Expert Committee. The selected designer will have to do the fabrication work (3D model) of the design. The cost will be borne by the Department. The department will also provide TA/ DA for the designer to attend the meeting of Expert Committee of the Ministry of Defence in Delhi .

1. Any important episode from the history of state
2. Festivals celebrated
3. Cultural/architectural heritage including any aspect of the life of the people.
4. Any important social and economic development scheme,project or achievement of outstanding nature which merits a display in the national parade
5. Environment
6. Vision for the future.

One or more designs can be submitted along with each application. Designs must be in the original color and shall be in accordance with the guidelines of the Ministry of Defence. The guidelines are available in the official website of Information

Guidelines for preparation of Tableaux proposals for participation in the Republic Day Parade-2021.

1. Suggestive List of Themes

- i) Any important episode from the history of the State/Union Territory.
- ii) Festivals Celebrated.
- iii) Cultural/architectural heritage including any aspect of the life of the people.
- iv) Any important social and economic development scheme, project or achievement of outstanding nature which merits a display in the National Parade.
- v) Environment.
- vi) Vision for the future.

2. Selection Process

(i) The tableaux proposals received from various organizations/agencies are evaluated in a series of meetings of the Expert Committee consisting of prominent persons in the field of art, culture, painting, sculpture, music, architecture, choreography, etc. In the first phase of selection, the sketch/design of the proposals are scrutinized and suggestions, if considered necessary, are given to carry out modifications in the sketch/design. Once the sketches/designs are approved by the Committee, the participants are asked to come up with three-dimensional models of their proposals. However, entering into the model stage itself does not mean selection. The models are thereafter examined by the Committee for final selection depending upon various considerations. Not more than one tableau from an organization participates in the Parade. Adequate time is given to the concerned agencies to make arrangements for attending the meetings of the Expert Committee. Non-attendance in any meeting means withdrawal and concerned agency will not be invited in subsequent meetings. All cost for attending the meetings is to be borne by the concerned agency. **All interaction with the members of the Committee will be made by the official representative of the organization concerned.** The artists/designers, etc. may accompany the official representative to suitably take note of the suggestions given by the Committee to carry out modifications in their respective sketch/design/model. **They will, however, not directly interact with the members of the Expert Committee unless they are specifically authorized by the Committee to do so to explain any specific point.**

Contd 2/-

(ii) This Ministry does not prescribe any firm/fabricator for design & construction of tableau for participating in Republic Day Parade. The State/UT/Ministry/Department may engage/appoint any firm/fabricator for this purpose on their own. However, to maintain quality and avoid monotony in look/design of the tableaux, it is suggested that concerned State/UT/Ministry/Department may consider to evolve suitable mechanism so that the firm/fabricator engaged/appointed for the purpose may not be involved in designing/fabricating multiple tableaux for the Parade.

(iii) It is highlighted that selection of Tableaux passes different stages starting from initial appreciation of sketch/design and the themes brought forward by the States/UTs/Ministries/Departments followed by a three dimensional model which culminates into the selection of the actual model by Expert Committee through a series of interactions where all aspects of the tableaux are discussed threadbare. The selection depends upon a combination of factors including but not limited to visual appeal, impact on the masses, idea/theme of the tableaux, degree of detailing involved in the tableaux, music accompanying the tableaux etc. The selection process normally extends over six to seven rounds of meetings on different days with some elimination and short listing at each stage. Only the shortlisted States/UTs/Ministries/Departments in any given round of selection are informed about the next round of selection. Mere advancement from one stage to another does not entitle any participating State/UT/Ministry/Department for movement to another further round or the final selection, till it is confirmed. In the event of final selection also, there may be a possibility of a particular tableaux not being able to participate in the final parade, if it has not been created in terms of the final approved version during selection rounds.

3. Preparation of Sketch/Design

The sketch/design drawn on a scale of 1:1" should be simple, colourful, easy to comprehend and should avoid statistical data and unnecessary details. It should be able to convey, whatever it presents, by itself and should not require any explanation, writing or elaboration. **Writing or use of logos on tableaux is not allowed except the name of States/UTs presenting which is allowed in Hindi in the front, in English on the back and in Regional language on the sides of the tableau.** Similarly, in case of Ministries/Departments and other agencies, **name of the Ministry/Department/organization is to be given in Hindi in the front and in English on the back.** Designs in virtual reality in the form of CD showing the various components displayed from different angles, can also be presented.

Contd...3/-

4. Preparation of models

After the approval of the proposed sketch/design by the Expert Committee in its preliminary meetings, three dimensional model of the proposed tableau would be prepared on the lines of the suggestions given by the Committee for further inspection. Final approval for participation would be accorded only after the models of the tableaux are finally selected by the Committee.

5. Points to be kept in view while drawing up the proposal

(i) One tractor and one trailer upon which a tableau would be fabricated, would be provided by the Ministry of Defence free of charges.

(ii) **No additional tractor, trailer or other types of vehicles would be allowed to be used in the tableau.** This aspect should be kept in mind while preparing the designs of the tableau proposals to be presented before the Central Expert Committee.

(iii) There is no objection to the use of vehicles other than tractor and trailers for fabrication of tableaux to give them a different look. But these vehicles will have to be arranged by the sponsoring authorities themselves. Under no circumstance, the total number of vehicles used in a tableau or the total number of distinguishable mobile components of a tableau would be more than two.

(iv) As far as possible, there should be some movement, sound and animation on the tableaux.

(v) The number of performers on the trailer would not be more than 10 persons. No performer is permitted to be on the tractor component of the tableau. Attractive ground element however can be considered on a limited number of tableaux only if it goes with the theme. These conditions are subject to modifications by MoD depending on the requirement of the tableau.

(vi) In case of tableaux on cultural, historical/traditional themes, the colours, designs, costumes, materials, etc. used should be authentic to present local flavour. The performers on the float or on ground should also look to be authentic in case any cultural or traditional event is being depicted.

(vii) The sketch should clearly depict as to how the tractor pulling the tableau will be used as a part of the theme. Camouflaging the tractor should be in harmony with the main theme of the tableau. There should be a gap of about 6-7 feet between the tractor and the trailer and/or between two trailers for turning or manoeuvring. This should be taken into account while designing the tableau.

Contd..4/-

(viii) In case, a tableau is proposed to be integrated with a folk dance, it should be ensured that the selected dance is a genuine folk dance and the costumes and musical instruments are traditional and authentic. **The tableau and the dance should also have thematic unity.** The strength of the dance party, excluding those who are to perform on the tableau, **should not exceed 25 persons.** The video clippings of the dance may also be sent along with the proposals.

(ix) State/UT may preferably engage artists performing on or along the tableau of the State/UT belonging to the concerned State/UT only, who would have a natural flair for the performance considering the criticality of the event. **Bona fide of artists engaged by the State/UT/Ministry/Department may be ascertained by the authorised government official of the concerned State/UT/Ministry/Department before deputing the artists' team to Rashtriya Rangshala Camp.**

(x) **It is also suggested that State/UT/Ministry/Department may evolve their mechanism to ensure that the agency deployed for design/fabrication of the tableau remains associated with the job till finality to enable incorporating the originally conceived design alongwith the inputs of the Expert Committee from time to time.**

6. Dimensions

While preparing the sketches and subsequently, three dimensional models, the following approximate dimensions of the trailers and tractors, which will be supplied to them for the fabrication of the tableau, may be kept in view:

Trailer	
Length	: 24' 8"
Width	: 8'
Height	: 4' 2"
Load carrying capacity	: 10 tons

The length, breadth and height of a single tableau should not exceed 45', 14' and 16' (from the ground level) respectively. **If it is proposed to use any other vehicles under own arrangements, particulars thereof should be indicated in the proposal.**

7. Facilities to be provided by the Ministry of Defence

During the meetings of the Expert Committee, the facilities such as a PC, LCD Projector, DVD Player and an overhead projector would be made available by the Ministry of Defence. Should there be any other support requirements, the Ministry may be informed in advance.

8. Last date for conveying willingness alongwith submission of Sketch/Design for participation: **31st August, 2020.**
