



GOVERNMENT OF KERALA

Abstract

Information & Public Relations Department Media List and Rate for the year 2009-10 Orders issued -

General Administration (Information & Public Relations D) Department

G.O.(Rt)No. 150/09/ I&PRD.

Dated, Thiruvananthapuram, 01.06.2009.

Read:- 1.. Rate Contract No.13821/D1/09/PR. dated 16.5.09 signed between Director, Information and Public Relations Department and the Advertisement Manager, Kiran T.V

ORDER

As per the rate contract read as 1st paper above rate contracts was signed between the Director, Information and Public Relations Department and the Marketing Manager, Kiran TV for including the Kiran TV in the Media List and to fix advertisement rate.

In these circumstances, Government are pleased to include the Kiran TV in the Media list and to fix the rate as detailed below. The rate given below will stand force for the telecast of Government Advertisements for 2 years from the date of the Rate contract signed between the Director, Information and Public Relations Department and the Marketing Manager of the Kiran TV.

Name of Channel	Category	Timings	Card Rate per 10 Seconds	Govt.Rates (Discount 50%)
Kiran TV	Core Band	7.00 pm to 7.30 pm - Mon to Sat & 7 am to 7 pm on Sundays all holidays and festival days in Kerala	Rs.1500/-	750/-
	Base Band	6 am to 7 pm Mon to Sat and Time band from 11 pm to 7 am	Rs. 1000/-	Rs.500/-
	MFF	7.30 pm Spot Buys	RS.7000/-	Rs.3500/-

(By Order of the Governor)
Smt. Sheela Thomas
Secretary to Government

To

- Advertisement Manager, Kiran TV,
- All Heads of Departments
- All Departments in the Secretariat
- The Registrar, High Court, Ernakulam(with C/L)
- The Secretary, Kerala Public Service Commission (with C/L)
- The Registrar,Kerala/Mahatma Gandhi/Kozhikkode/Kannur/Agricultural University.
- The Directors of all Boards/Corporations/Local Self Government Institutions/Autonomous Bodies.
- The Secretary, Kerala Water Authority.
- Private Secretary to Chief Minister.
- Private Secretaries to all Ministers.
- PA to Additional Chief Secretary to Government.
- PA to the Director, Information & Public Relations Department.
- Deputy Director, I, II,III
- All Regional Deputy Directors.
- Information Officer (Advertisement)
- All District Information Officers.
- The Registrar, C-Dit, Thiruvananthapuram (to include in the web-site)
- PRD Web site (www.prd.kerala.gov.in)
- Stock file/Office Copy.

Forwarded/ by order

Section Officer