



GOVERNMENT OF KERALA

Abstract

Information & Public Relations Department –Media List and Rate for the year 2009-10 – Orders issued

General Administration (Information & Public Relations D) Department

G.O.(Rt)No. 65 /09/I&PRD.

Dated , Thiruvananthapuram, 9..3..09

Read:- 1.. Rate Contract No.25013/D1.08/PR. dated 22..1..09 signed between Director, Information and Public Relations Department and the Advertisement Manager,IT & School Project Victor Education T.V

ORDER

As per the rate contract read as 1st paper above rate contracts was signed between the Director, Information and Public Relations Department and the Advertisement Manager,IT & School Project Victor Education T.V in the Media List and to fix advertisement rate.

In these circumstances, Government are pleased to include the Victor TV in the Media list and to fix the rate as detailed below. The rate given below will stand force for the telecast of Government Advertisements for 2 years from the date of the Rate contract signed between the Director, Information and Public Relations Department and the Advertisement Manager of the Victor TV.

Name of Channel	Time	Card Rate per 10 Seconds	Govt Rates (Discount 50%)
Victers TV	Saturdays and Sundays	Rs. 10000	Rs. 5000
	Except Saturdays and Sundays, rest of other days rate	Rs. 6000	Rs. 3000

(By Order of the Governor)

Sheela Thomas
Secretary to Government

To

Advertisement Manager, Victor TV
All Newspapers concerned.

All Heads of Departments
All Departments in the Secretariat.
The Registrar, High Court, Ernakulam(with C/L)
The Secretary, Kerala Public Service Commission (with C/L)
The Registrar, Kerala/Mahatma Gandhi Kozhikkode Kannur/Agricultural University.
The Directors of all Boards/Corporations/Local Self Government Institutions/Autonomous Bodies.
The Secretary, Kerala Water Authority.
Private Secretary to Chief Minister.
Private Secretaries to all Ministers.
PA to Additional Chief Secretary to Government.
PA to the Director, Information & Public Relations Department.
Deputy Director. I, II, III
All Regional Deputy Directors.
Information Officer (Advertisement)
All District Information Officers.
The Registrar, C-Dit, Thiruvananthapuram (to include in the web-site)
PRD Web site (www.prd.kerala.gov.in)
Stock file Office Copy.

Forwarded /by order


Section Officer